



Diane H. Craver

Diane H. Craver is the founder and president of Spring Forward Group LLC, specializing in coaching, consulting, and development. As an executive coach and career strategist, she brings more than twenty years of business experience to her work with leaders and organizations. Throughout Diane's career, her roles included management with P&L responsibility, human resources, professional and technical recruitment, and business development.

Diane has coached executives in the industries of biotechnology, pharmaceutical, telecommunications, retail, technology, and manufacturing as well as NGO/non-profit and government. She has also worked with small business and start-up companies. Diane has designed and implemented corporate leadership development, strategic planning, and retreat programs.

Clients point to Diane's optimistic, engaging style that quickly puts them at ease and builds rapport. She works with her clients to integrate the best of what they already have and know into new or diverse ways of thinking instead of focusing on struggles and problems. As clients access deeper levels of awareness and understanding, they are more energized to create strategies for getting what they want for themselves, their communities, and organizations.

Linking her knowledge of the dynamic business world with simple, meaningful strategies, Diane helps her clients create sustainable changes in behaviors and actions. She offers a customized approach, specifically tailored to each client, honoring their unique circumstances and goals.

Diane earned her certificate in Business Coaching from Duke University. She holds a Master's degree in Liberal Studies (Counseling/Training & Development) from NC State University as well as Bachelor's degree in Business Administration. Diane's certifications include Tilt[®], Leadership Circle[®], Crucial Conversations[®], and Complete Facilitator. She is a Board Member of the Triangle Organization Development Network. She is also a member of the National Career Development Association.

Diane has been a featured speaker on NPR's "State of Things," and also delivered speeches at NC Community College Officers' Leadership Development, Society of Women Engineers, Wake Tech, and Society of Manufacturing Engineers.